

PSAC North Regional Brand

QUICK REFERENCE



NORTH
PURPLE

#420C60



ACCENT
TEAL

#00B9AF



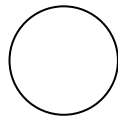
PSAC
RED

#C0311A



PRIMARY
BLACK

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PRIMARY
WHITE

#FFFFFF

Heading 20 - 28 PT

Subheading 8 to 10 PTs Larger
Than Body

AVENIR FONT

BODY 9 TO 14 PTS

S
T
A
C
K
E
D



PSAC · North
Public Service Alliance of Canada

English



North · Nord
Public Service Alliance of Canada
Alliance de la Fonction publique du Canada

Bilingual - EN



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Public Service Alliance of Canada
Alliance de la Fonction publique du Canada

Trilingual

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North · Nord
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HORIZONTAL LOGOS



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ICONS

